

## B&W vs color copy decision

Pick color only for pages that need hue.

**FREE GROUND SHIPPING**

### Use B&W (from 1.80 FREE ground)

- Prose chapters and mostly black text
- Grayscale charts that still read
- Committee drafts that need markup space

### Use color (from 1.57 FREE ground)

- Charts where hue encodes meaning
- Photo pages and brand covers
- Handouts that must match a color brand

### Before you order

- Export print PDF at 100 percent
- Match letter or A4 to the form chip
- Split cartons if mixed; do not invent magic SKUs
- Open /print/copies/ and read the packed total